

Description and table of references of directional learning outcomes to second-cycle characteristics for qualifications at levels 6-8 of the Polish Qualifications Framework for the sixth level of education, together with learning outcomes in the field of a foreign language

Field of study: Business and Administration

Level of study: first-cycle studies

Study profile: practical

Outcome symbol	Description of the directional learning outcomes	Universal learning outcomes of the Polish Qualifications Framework for level six (symbols)	Characteristics of the second level of the Polish Qualifications Framework for level six
Knowledge Graduate knows and understands			
K_W01	at an advanced level, characteristics of national public and private entities, in terms of management and administrative and legal issues, and the relationships between them	P6S_WG	P6U_W
K_W02	formal and informal conditions (organizational, social) that determine the functioning of administrative, economic and legal entities (local, regional, national)	P6S_WG	P6U_W
K_W03	at an advanced level, the processes that entities operating on the public and private market (local, regional, national) are subject to, as well as the causes, course, scale and consequences of these processes	P6S_WG	P6U_W
K_W04	formal and informal (organizational, social) conditions that determine the planning and implementation of local, regional, national and international services and policies	PS6_WG	P6U_W

K_W05	formal and informal (organizational, social) conditions that determine the evaluation and monitoring of local, regional, national and international services and policies	PS6_WG	P6U_W
K_W06	theories and conditions of activity functioning on the public and private market in terms of cooperation with external stakeholders	PS6_WG	P6U_W
K_W07	theories and conditions of activity operating on the public and private markets in terms of acquiring resources and implementing projects	PS6_WG	P6U_W
K_W08	organizational structures of public and private sector entities and the principles of operation of individual organizational units and cells	PS6_WG	P6U_W
K_W09	principles of communication in the native language and in a modern foreign language, preparation, editing and interpretation of letters and other formal texts	PS6_WG	P6U_W
K_W10	advanced methods and techniques for obtaining and analysing data (including IT and statistical tools) enabling the description of administrative, legal and management processes taking place at the local, regional and national level	P6S_WG	P6U_W
K_W11	concepts and principles of intellectual property protection and copyright in the functioning of economic and legal entities	P6S_WK	P6U_W
K_W12	the basic relationships between management, administration and politics, including the rationale and methods for state intervention in the activities of private entities	P6S_WK	P6U_W
K_W13	modern approaches and methods of personnel management in private and public enterprises	P6S_WK	P6U_W
K_W14	changes in economic policy taking place under the influence of the climate crisis and the	P6S_WK	P6U_W

	Europeanisation of public policies in EU countries		
K_W15	selected issues in the field of related sciences	P6S_WK	
Skills			
Graduate can:			
K_U01	correctly analyse the causes and course of administrative, legal and business processes	P6S_UW	P6U_W
K_U02	interpret administrative, legal and business problems and processes in relation to entities operating on the public and private markets	P6S_UW	P6U_U
K_U03	analyse and diagnose the conditions and results of the activities of administrative, legal and business entities	P6S_UW	P6U_U
K_U04	initiate and organize cooperation with external stakeholders	P6S_UW	P6U_U
K_U05	structure the functioning of the project team, with particular emphasis on the mechanisms of programming, monitoring and evaluating the activities of team members and their own activities within various forms of specialist and interdisciplinary cooperation	P6S_UW	P6U_U
K_U06	use methods and tools, including statistics and computer science, as well as data acquisition and visualization techniques, to create services and policies at local, regional and national levels	P6S_UW	P6U_U
K_U07	create and implement project strategies, also using knowledge of specialist terminology related to the functioning of public and private sector entities	P6S_UW	P6U_U
K_U08	analyse, synthesize phenomena and processes on the public and private markets for the needs of services and policies at local, regional and national level	P6S_UW	P6U_U
K_U09	communicate in English in writing and orally, prepare documentation and public speaking (including participation in debates) based on advanced information and communication techniques	P6S_UK	P6U_U

K_U10	search for and select sources of information, critically analyse them and use them to solve typical and atypical problems within the framework of professional activities (administrative, legal and managerial)	P6S_UW	P6U_U
K_U11	use a foreign language at level B2 of the Common European Framework of Reference for Languages	P6S_UK	P6U_U
K_U12	carry out assigned tasks properly at the place of study and work	P6S_UO	P6U_U
K_U13	constantly improve his/her professional and social skills	P6_UU	P6U_U
K_U14	diagnose social situations from the point of view of beneficiaries' needs and the possibility of meeting them based on available resources	P6_UO	P6_U
K_U15	recognize factors that threaten the success of intended business and social projects	P6_UW	P6_U
K_U16	organize his/her own work and that of his/her team, respecting the rights of employees	P6_UO	P6_U
Social competences			
Graduate is ready to:			
K_K01	think and act in an entrepreneurial way	P6S_KO	P6U_K
K_K02	apply ethical principles and standards in professional activities	P6S_KR	P6U_K
K_K03	initiate activities and present their results in an accessible form for the benefit of the social environment	P6S_KO	P6U_K
K_K04	make critical self-assessment, constructively criticise the actions of others, taking into account the positions of experts and respecting the current state of knowledge	P6S_KK	P6U_K
K_K05	fulfil the social (professional) role of a graduate of a practical profile operating in the public and private sectors	P6S_KR	P6U_K

K_K06	reflect on the social, scientific and ethical aspects of their own work and its ethos	P6S_KK	P6U_K
K_07	achieve professional success, but is also mentally prepared to admit when a mistake has been made and to learn from his/her own mistakes in making and implementing organizational decisions	P6S_KK	P6U_K
K_08	take responsibility for his/her own actions towards superiors and the team of employees	P6S_KK	P6U_K